



Media Information May 2011

Society of Physicians Vienna now on iTunes U

VIENNA, Austria, 31 May 2011. Today, The Society of Physicians in Vienna/Billrothhaus has joined iTunes U, a dedicated area of the iTunes Store (www.itunes.at) that offers free audio and video content from leading educational institutions.

By joining iTunes U, The Society of Physicians Vienna/Billrothhaus now offer high quality mobile learning, thereby broadening its existing iTunes podcasting activities. The full range of services and information offered on the website is primarily intended for final year medical students and junior doctors in training.

More than 190 selected lectures and educational presentations are now available on iTunes U, by the Society of Physicians which can be downloaded for free to a computer, iPhone, iPad or iPod touch. The Society thereby makes a substantial contribution to the maintenance of high quality educational standards within the national health system. Users now have free access to a broad spectrum of high quality medical video and audio podcasts along with medical documents. First contributions on the lecture series about Ethics and Medicine are also accessible. In addition to numerous new insight into current scientific advances, selected contributions from the "Collegium Publicum" of the medical association Vienna (Ärztelkammer, Wien) are on the program.

Univ.-Doz. Dr. Harald Kritz, Board member and manager of E-Learning and cross-media, says, "For a long time, The Society of Physicians has placed strong emphasis on the implementation of new technologies for knowledge transfer. With an expanded service and iTunes U, we want to make educational and scientific audiovisual content accessible to future doctors".

About the Billrothhaus- Headquarters of the Society of Physicians

The website of the Society of Physicians www.billrothhaus.at, comprises a large amount of medical video material (currently 1,500 contributions), a comprehensive electronic library for paying members, as well as online accessibility to medical professional journals and databases. As one of the most important medical online-platforms it offers independent, quality-secured, medical education in Austria

For more information, visit: www.billrothhaus.at/itunesu

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